



Adobe

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

NEW QUESTION 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

Answer: AC

NEW QUESTION 2

A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still set an older version. What should the Business Practitioner verify first?

- A. Dispatcher cache refresh
- B. Page reflects changes in Incognito mode
- C. Group and access
- D. Previous changes on the landing page

Answer: A

NEW QUESTION 3

A customer wants to place tag manager scripts on its pages based on the environment. The three environments are as follows:

- Dev Environment
- QA Environment
- Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

- A. Host names
- B. Runmodes
- C. Adobe Target
- D. Replication Agent

Answer: B

NEW QUESTION 4

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout. Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Answer: BC

NEW QUESTION 5

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Answer: D

NEW QUESTION 6

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body.
- B. Use the out-of-the-box Reference component to allow freedom in content editing.
- C. Create a page template for all pages with a layout container in the body.
- D. Create a page template and put the rich-text editor (RTE) in the body.

Answer: C

NEW QUESTION 7

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget. What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Answer: D

NEW QUESTION 8

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content. What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Answer: B

NEW QUESTION 9

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the OOTB Text component and enable the sourceedit Rich-Text Editor (RTE) plugin.
- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Answer: D

NEW QUESTION 10

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart tags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Answer: AE

NEW QUESTION 10

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices. The Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers. How should the Business Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

Answer: B

NEW QUESTION 13

A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

- A. Launches
- B. Workflow Launchers
- C. DAM update asset workflow
- D. Activation model workflow

Answer: B

NEW QUESTION 17

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Answer: A

NEW QUESTION 22

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Translent Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

Answer: C

NEW QUESTION 23

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners. Myproject Editors and Wyproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups win be deleted immediately upon project deletion.

Answer: C

NEW QUESTION 25

A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Answer: D

NEW QUESTION 26

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

Answer: D

NEW QUESTION 29

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.

What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

Answer: B

NEW QUESTION 31

A customer has been using the AEM ContextHub feature Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

Answer: A

NEW QUESTION 36

A customer warns to ado a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill ta the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Guild a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

Answer: C

NEW QUESTION 39

An end user tries to create a page on the Sites console but receives the following error: Problem Accessing '/content/loo/bar.html.' Reason: 403 Forbidden
How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

Answer: A

NEW QUESTION 42

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.
What should a Business Practitioner recommend to the content authoring team?

- A. Use Launches
- B. Use the rollout option on a blueprint
- C. Use live copy
- D. Use Projects

Answer: B

NEW QUESTION 43

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