

Exam Questions CIPT

Certified Information Privacy Technologist

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NEW QUESTION 1

What risk is mitigated when routing video traffic through a company's application servers, rather than sending the video traffic directly from one user to another?

- A. The user is protected against phishing attacks.
- B. The user's identity is protected from the other user.
- C. The user's approximate physical location is hidden from the other user.
- D. The user is assured that stronger authentication methods have been used.

Answer: B

NEW QUESTION 2

SCENARIO

Please use the following to answer the next question:

Light Blue Health (LBH) is a healthcare technology company developing a new web and mobile application that collects personal health information from electronic patient health records. The application will use machine learning to recommend potential medical treatments and medications based on information collected from anonymized electronic health records. Patient users may also share health data collected from other mobile apps with the LBH app.

The application requires consent from the patient before importing electronic health records into the application and sharing it with their authorized physicians or healthcare provider. The patient can then review and share the recommended treatments with their physicians securely through the app. The patient user may also share location data and upload photos in the app. The patient user may also share location data and upload photos in the app for a healthcare provider to review along with the health record. The patient may also delegate access to the app.

LBH's privacy team meets with the Application development and Security teams, as well as key business stakeholders on a periodic basis. LBH also implements Privacy by Design (PbD) into the application development process.

The Privacy Team is conducting a Privacy Impact Assessment (PIA) to evaluate privacy risks during development of the application. The team must assess whether the application is collecting descriptive, demographic or any other user related data from the electronic health records that are not needed for the purposes of the application. The team is also reviewing whether the application may collect additional personal data for purposes for which the user did not provide consent.

What is the best way to minimize the risk of an exposure violation through the use of the app?

- A. Prevent the downloading of photos stored in the app.
- B. Dissociate the patient health data from the personal data.
- C. Exclude the collection of personal information from the health record.
- D. Create a policy to prevent combining data with external data sources.

Answer: D

NEW QUESTION 3

How can a hacker gain control of a smartphone to perform remote audio and video surveillance?

- A. By performing cross-site scripting.
- B. By installing a roving bug on the phone.
- C. By manipulating geographic information systems.
- D. By accessing a phone's global positioning system satellite signal.

Answer: B

NEW QUESTION 4

SCENARIO

Clean-Q is a company that offers house-hold and office cleaning services. The company receives requests from consumers via their website and telephone, to book cleaning services. Based on the type and size of service, Clean-Q then contracts individuals that are registered on its resource database - currently managed in-house by Clean-Q IT Support. Because of Clean-Q's business model, resources are contracted as needed instead of permanently employed.

The table below indicates some of the personal information Clean-Q requires as part of its business operations:

Category	Types of Personal Information
Customers	Name, address (location), contact information, billing information
Resources (contracted)	Name, contact information, banking details, address

Clean-Q has an internal employee base of about 30 people. A recent privacy compliance exercise has been conducted to align employee data management and human resource functions with applicable data protection regulation. Therefore, the Clean-Q permanent employee base is not included as part of this scenario. With an increase in construction work and housing developments, Clean-Q has had an influx of requests for cleaning services. The demand has overwhelmed Clean-Q's traditional supply and demand system that has caused some overlapping bookings.

In a business strategy session held by senior management recently, Clean-Q invited vendors to present potential solutions to their current operational issues. These vendors included Application developers and Cloud-Q's solution providers, presenting their proposed solutions and platforms.

The Managing Director opted to initiate the process to integrate Clean-Q's operations with a cloud solution (LeadOps) that will provide the following solution one single online platform: A web interface that Clean-Q accesses for the purposes of resource and customer management. This would entail uploading resource and customer information.

- A customer facing web interface that enables customers to register, manage and submit cleaning service requests online.
- A resource facing web interface that enables resources to apply and manage their assigned jobs.
- An online payment facility for customers to pay for services.

If Clean-Q were to utilize LeadOps' services, what is a contract clause that may be included in the agreement entered into with LeadOps?

- A. A provision that holds LeadOps liable for a data breach involving Clean-Q's information.
- B. A provision prescribing technical and organizational controls that LeadOps must implement.
- C. A provision that requires LeadOps to notify Clean-Q of any suspected breaches of information that involves customer or resource information managed on behalf of Clean-Q.

D. A provision that allows Clean-Q to conduct audits of LeadOps' information processing and information security environment, at LeadOps' cost and at any time that Clean-Q requires.

Answer: D

NEW QUESTION 5

What is the main function of the Amnesic Incognito Live System or TAILS device?

- A. It allows the user to run a self-contained computer from a USB device.
- B. It accesses systems with a credential that leaves no discernable tracks.
- C. It encrypts data stored on any computer on a network.
- D. It causes a system to suspend its security protocols.

Answer: A

NEW QUESTION 6

SCENARIO

Please use the following to answer the next question:

Chuck, a compliance auditor for a consulting firm focusing on healthcare clients, was required to travel to the client's office to perform an onsite review of the client's operations. He rented a car from Finley Motors upon arrival at the airport as so he could commute to and from the client's office. The car rental agreement was electronically signed by Chuck and included his name, address, driver's license, make/model of the car, billing rate, and additional details describing the rental transaction. On the second night, Chuck was caught by a red light camera not stopping at an intersection on his way to dinner. Chuck returned the car back to the car rental agency at the end week without mentioning the infraction and Finley Motors emailed a copy of the final receipt to the address on file.

Local law enforcement later reviewed the red light camera footage. As Finley Motors is the registered owner of the car, a notice was sent to them indicating the infraction and fine incurred. This notice included the license plate number, occurrence date and time, a photograph of the driver, and a web portal link to a video clip of the violation for further review. Finley Motors, however, was not responsible for the violation as they were not driving the car at the time and transferred the incident to AMP Payment Resources for further review. AMP Payment Resources identified Chuck as the driver based on the rental agreement he signed when picking up the car and then contacted Chuck directly through a written letter regarding the infraction to collect the fine.

After reviewing the incident through the AMP Payment Resources' web portal, Chuck paid the fine using his personal credit card. Two weeks later, Finley Motors sent Chuck an email promotion offering 10% off a future rental.

What is the strongest method for authenticating Chuck's identity prior to allowing access to his violation information through the AMP Payment Resources web portal?

- A. By requiring Chuck use the last 4 digits of his driver's license number in combination with a unique PIN provided within the violation notice.
- B. By requiring Chuck use his credit card number in combination with the last 4 digits of his driver's license.
- C. By requiring Chuck use the rental agreement number in combination with his email address.
- D. By requiring Chuck to call AMP Payment Resources directly and provide his date of birth and home address.

Answer: D

NEW QUESTION 7

In the realm of artificial intelligence, how has deep learning enabled greater implementation of machine learning?

- A. By using hand-coded classifiers like edge detection filters so that a program can identify where an object starts and stops.
- B. By increasing the size of neural networks and running massive amounts of data through the network to train it.
- C. By using algorithmic approaches such as decision tree learning and inductive logic programming.
- D. By hand coding software routines with a specific set of instructions to accomplish a task.

Answer: B

NEW QUESTION 8

What term describes two re-identifiable data sets that both come from the same unidentified individual?

- A. Pseudonymous data.
- B. Anonymous data.
- C. Aggregated data.
- D. Imprecise data.

Answer: B

NEW QUESTION 9

In order to prevent others from identifying an individual within a data set, privacy engineers use a cryptographically-secure hashing algorithm. Use of hashes in this way illustrates the privacy tactic known as what?

- A. Isolation.
- B. Obfuscation.
- C. Perturbation.
- D. Stripping.

Answer: B

NEW QUESTION 10

What is the goal of privacy enhancing technologies (PETs) like multiparty computation and differential privacy?

- A. To facilitate audits of third party vendors.
- B. To protect sensitive data while maintaining its utility.
- C. To standardize privacy activities across organizational groups.

D. To protect the security perimeter and the data items themselves.

Answer: B

NEW QUESTION 10

SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary's operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving. However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols.

You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company's culture. For this project, you are considering using a series of third- party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

Which should be used to allow the home sales force to accept payments using smartphones?

- A. Field transfer protocol.
- B. Cross-current translation.
- C. Near-field communication
- D. Radio Frequency Identification

Answer: C

NEW QUESTION 15

A valid argument against data minimization is that it?

- A. Can limit business opportunities.
- B. Decreases the speed of data transfers.
- C. Can have an adverse effect on data quality.
- D. Increases the chance that someone can be identified from data.

Answer: A

NEW QUESTION 18

SCENARIO

Please use the following to answer the next question:

Looking back at your first two years as the Director of Personal Information Protection and Compliance for the St. Anne's Regional Medical Center in Thorn Bay, Ontario, Canada, you see a parade of accomplishments, from developing state-of-the-art simulation based training for employees on privacy protection to establishing an interactive medical records system that is accessible by patients as well as by the medical personnel. Now, however, a question you have put off looms large: how do we manage all the data-not only records produced recently, but those still on-hand from years ago? A data flow diagram generated last year shows multiple servers, databases, and work stations, many of which hold files that have not yet been incorporated into the new records system. While most of this data is encrypted, its persistence may pose security and compliance concerns. The situation is further complicated by several long-term studies being conducted by the medical staff using patient information. Having recently reviewed the major Canadian privacy regulations, you want to make certain that the medical center is observing them.

You recall a recent visit to the Records Storage Section in the basement of the old hospital next to the modern facility, where you noticed paper records sitting in crates labeled by years, medical condition or alphabetically by patient name, while others were in undifferentiated bundles on shelves and on the floor. On the back shelves of the section sat data tapes and old hard drives that were often unlabeled but appeared to be years old. On your way out of the records storage section, you noticed a man leaving whom you did not recognize. He carried a batch of folders under his arm, apparently records he had removed from storage.

You quickly realize that you need a plan of action on the maintenance, secure storage and disposal of data. Which cryptographic standard would be most appropriate for protecting patient credit card information in the records system at St. Anne's Regional Medical Center?

- A. Symmetric Encryption
- B. Tokenization
- C. Obfuscation
- D. Certificates

Answer: B

NEW QUESTION 19

What is a main benefit of data aggregation?

- A. It is a good way to perform analysis without needing a statistician.
- B. It applies two or more layers of protection to a single data record.
- C. It allows one to draw valid conclusions from small data samples.
- D. It is a good way to achieve de-identification and unlinkability.

Answer: C

NEW QUESTION 22

An organization based in California, USA is implementing a new online helpdesk solution for recording customer call information. The organization considers the capture of personal data on the online helpdesk solution to be in the interest of the company in best servicing customer calls. Before implementation, a privacy technologist should conduct which of the following?

- A. A Data Protection Impact Assessment (DPIA) and consultation with the appropriate regulator to ensure legal compliance.
- B. A privacy risk and impact assessment to evaluate potential risks from the proposed processing operations.
- C. A Legitimate Interest Assessment (LIA) to ensure that the processing is proportionate and does not override the privacy, rights and freedoms of the customers.
- D. A security assessment of the help desk solution and provider to assess if the technology was developed with a security by design approach.

Answer: C

NEW QUESTION 26

What Privacy by Design (PbD) element should include a de-identification or deletion plan?

- A. Categorization.
- B. Remediation.
- C. Retention.
- D. Security

Answer: C

NEW QUESTION 29

What is the main benefit of using dummy data during software testing?

- A. The data comes in a format convenient for testing.
- B. Statistical disclosure controls are applied to the data.
- C. The data enables the suppression of particular values in a set.
- D. Developers do not need special privacy training to test the software.

Answer: D

NEW QUESTION 34

SCENARIO

WebTracker Limited is a cloud-based online marketing service located in London. Last year, WebTracker migrated its IT infrastructure to the cloud provider AmaZure, which provides SQL Databases and Artificial Intelligence services to WebTracker. The roles and responsibilities between the two companies have been formalized in a standard contract, which includes allocating the role of data controller to WebTracker.

The CEO of WebTracker, Mr. Bond, would like to assess the effectiveness of AmaZure's privacy controls, and he recently decided to hire you as an independent auditor. The scope of the engagement is limited only to the marketing services provided by WebTracker, you will not be evaluating any internal data processing activity, such as HR or Payroll.

This ad-hoc audit was triggered due to a future partnership between WebTracker and SmartHome — a partnership that will not require any data sharing.

SmartHome is based in the USA, and most recently has dedicated substantial resources to developing smart refrigerators that can suggest the recommended daily calorie intake based on DNA information. This and other personal data is collected by WebTracker.

To get an idea of the scope of work involved, you have decided to start reviewing the company's documentation and interviewing key staff to understand potential privacy risks.

The results of this initial work include the following notes:

- There are several typos in the current privacy notice of WebTracker, and you were not able to find the privacy notice for SmartHome.
- You were unable to identify all the sub-processors working for SmartHome. No subcontractor is indicated in the cloud agreement with AmaZure, which is responsible for the support and maintenance of the cloud infrastructure.
- There are data flows representing personal data being collected from the internal employees of WebTracker, including an interface from the HR system.
- Part of the DNA data collected by WebTracker was from employees, as this was a prototype approved by the CEO of WebTracker.
- All the WebTracker and SmartHome customers are based in USA and Canada.

Based on the initial assessment and review of the available data flows, which of the following would be the most important privacy risk you should investigate first?

- A. Verify that WebTracker's HR and Payroll systems implement the current privacy notice (after the typos are fixed).
- B. Review the list of subcontractors employed by AmaZure and ensure these are included in the formal agreement with WebTracker.
- C. Evaluate and review the basis for processing employees' personal data in the context of the prototype created by WebTracker and approved by the CEO.
- D. Confirm whether the data transfer from London to the USA has been fully approved by AmaZure and the appropriate institutions in the USA and the European Union.

Answer: C

NEW QUESTION 39

What is the main reason the Do Not Track (DNT) header is not acknowledged by more companies?

- A. Most web browsers incorporate the DNT feature.
- B. The financial penalties for violating DNT guidelines are too high.
- C. There is a lack of consensus about what the DNT header should mean.
- D. It has been difficult to solve the technological challenges surrounding DNT.

Answer: C

NEW QUESTION 42

Which of the following are the mandatory pieces of information to be included in the documentation of records of processing activities for an organization that processes personal data on behalf of another organization?

- A. Copies of the consent forms from each data subject.
- B. Time limits for erasure of different categories of data.
- C. Contact details of the processor and Data Protection Officer (DPO).
- D. Descriptions of the processing activities and relevant data subjects.

Answer: B

NEW QUESTION 47

Which of the following most embodies the principle of Data Protection by Default?

- A. A messaging app for high school students that uses HTTPS to communicate with the server.
- B. An electronic teddy bear with built-in voice recognition that only responds to its owner's voice.
- C. An internet forum for victims of domestic violence that allows anonymous posts without registration.
- D. A website that has an opt-in form for marketing emails when registering to download a whitepaper.

Answer: D

NEW QUESTION 51

Which Organization for Economic Co-operation and Development (OECD) privacy protection principle encourages an organization to obtain an individual's consent before transferring personal information?

- A. Individual participation.
- B. Purpose specification.
- C. Collection limitation.
- D. Accountability.

Answer: C

NEW QUESTION 55

SCENARIO

Kyle is a new security compliance manager who will be responsible for coordinating and executing controls to ensure compliance with the company's information security policy and industry standards. Kyle is also new to the company, where collaboration is a core value. On his first day of new-hire orientation, Kyle's schedule included participating in meetings and observing work in the IT and compliance departments.

Kyle spent the morning in the IT department, where the CIO welcomed him and explained that her department was responsible for IT governance. The CIO and Kyle engaged in a conversation about the importance of identifying meaningful IT governance metrics. Following their conversation, the CIO introduced Kyle to Ted and Barney. Ted is implementing a plan to encrypt data at the transportation level of the organization's wireless network. Kyle would need to get up to speed on the project and suggest ways to monitor effectiveness once the implementation was complete. Barney explained that his short-term goals are to establish rules governing where data can be placed and to minimize the use of offline data storage.

Kyle spent the afternoon with Jill, a compliance specialist, and learned that she was exploring an initiative for a compliance program to follow self-regulatory privacy principles. Thanks to a recent internship, Kyle had some experience in this area and knew where Jill could find some support. Jill also shared results of the company's privacy risk assessment, noting that the secondary use of personal information was considered a high risk.

By the end of the day, Kyle was very excited about his new job and his new company. In fact, he learned about an open position for someone with strong qualifications and experience with access privileges, project standards board approval processes, and application-level obligations, and couldn't wait to recommend his friend Ben who would be perfect for the job.

Which data practice is Barney most likely focused on improving?

- A. Deletion
- B. Inventory.
- C. Retention.
- D. Sharing

Answer: C

NEW QUESTION 59

Which of these actions is NOT generally part of the responsibility of an IT or software engineer?

- A. Providing feedback on privacy policies.
- B. Implementing multi-factor authentication.
- C. Certifying compliance with security and privacy law.
- D. Building privacy controls into the organization's IT systems or software.

Answer: A

NEW QUESTION 61

SCENARIO

It should be the most secure location housing data in all of Europe, if not the world. The Global Finance Data Collective (GFDC) stores financial information and other types of client data from large banks, insurance companies, multinational corporations and governmental agencies. After a long climb on a mountain road that leads only to the facility, you arrive at the security booth. Your credentials are checked and checked again by the guard to visually verify that you are the person pictured on your passport and national identification card. You are led down a long corridor with server rooms on each side, secured by combination locks built into the doors. You climb a flight of stairs and are led into an office that is lighted brilliantly by skylights where the GFDC Director of Security, Dr. Monique Batch, greets you. On the far wall you notice a bank of video screens showing different rooms in the facility. At the far end, several screens show different sections of the road up the mountain.

Dr. Batch explains once again your mission. As a data security auditor and consultant, it is a dream assignment: The GFDC does not want simply adequate controls, but the best and most effective security that current technologies allow.

"We were hacked twice last year," Dr. Batch says, "and although only a small number of records were stolen, the bad press impacted our business. Our clients count on us to provide security that is nothing short of impenetrable and to do so quietly. We hope to never make the news again." She notes that it is also essential that the facility is in compliance with all relevant security regulations and standards.

You have been asked to verify compliance as well as to evaluate all current security controls and security measures, including data encryption methods,

authentication controls and the safest methods for transferring data into and out of the facility. As you prepare to begin your analysis, you find yourself considering an intriguing question: Can these people be sure that I am who I say I am?

You are shown to the office made available to you and are provided with system login information, including the name of the wireless network and a wireless key. Still pondering, you attempt to pull up the facility's wireless network, but no networks appear in the wireless list. When you search for the wireless network by name, however it is readily found.

What measures can protect client information stored at GFDC?

- A. De-linking of data into client-specific packets.
- B. Cloud-based applications.
- C. Server-side controls.
- D. Data pruning

Answer: A

NEW QUESTION 62

An EU marketing company is planning to make use of personal data captured to make automated decisions based on profiling. In some cases, processing and automated decisions may have a legal effect on individuals, such as credit worthiness.

When evaluating the implementation of systems making automated decisions, in which situation would the company have to accommodate an individual's right NOT to be subject to such processing to ensure compliance under the General Data Protection Regulation (GDPR)?

- A. When an individual's legal status or rights are not affected by the decision.
- B. When there is no human intervention or influence in the decision-making process.
- C. When the individual has given explicit consent to such processing and suitable safeguards exist.
- D. When the decision is necessary for entering into a contract and the individual can contest the decision.

Answer: B

NEW QUESTION 66

Which is likely to reduce the types of access controls needed within an organization?

- A. Decentralization of data.
- B. Regular data inventories.
- C. Standardization of technology.
- D. Increased number of remote employees.

Answer: C

NEW QUESTION 68

Which of the following is considered a client-side IT risk?

- A. Security policies focus solely on internal corporate obligations.
- B. An organization increases the number of applications on its server.
- C. An employee stores his personal information on his company laptop.
- D. IDs used to avoid the use of personal data map to personal data in another database.

Answer: C

NEW QUESTION 70

SCENARIO

Carol was a U.S.-based glassmaker who sold her work at art festivals. She kept things simple by only accepting cash and personal checks.

As business grew, Carol couldn't keep up with demand, and traveling to festivals became burdensome. Carol opened a small boutique and hired Sam to run it while she worked in the studio. Sam was a natural salesperson, and business doubled. Carol told Sam, "I don't know what you are doing, but keep doing it!"

But months later, the gift shop was in chaos. Carol realized that Sam needed help so she hired Jane, who had business expertise and could handle the back-office tasks. Sam would continue to focus on sales. Carol gave Jane a few weeks to get acquainted with the artisan craft business, and then scheduled a meeting for the three of them to discuss Jane's first impressions.

At the meeting, Carol could not wait to hear Jane's thoughts, but she was unprepared for what Jane had to say. "Carol, I know that he doesn't realize it, but some of Sam's efforts to increase sales have put you in a vulnerable position. You are not protecting customers' personal information like you should."

Sam said, "I am protecting our information. I keep it in the safe with our bank deposit. It's only a list of customers' names, addresses and phone numbers that I get from their checks before I deposit them. I contact them when you finish a piece that I think they would like. That's the only information I have! The only other thing I do is post photos and information about your work on the photo sharing site that I use with family and friends. I provide my email address and people send me their information if they want to see more of your work. Posting online really helps sales, Carol. In fact, the only complaint I hear is about having to come into the shop to make a purchase."

Carol replied, "Jane, that doesn't sound so bad. Could you just fix things and help us to post even more online?"

"I can," said Jane. "But it's not quite that simple. I need to set up a new program to make sure that we follow the best practices in data management. And I am concerned for our customers. They should be able to manage how we use their personal information. We also should develop a social media strategy."

Sam and Jane worked hard during the following year. One of the decisions they made was to contract with an outside vendor to manage online sales. At the end of the year, Carol shared some exciting news. "Sam and Jane, you have done such a great job that one of the biggest names in the glass business wants to buy us out! And Jane, they want to talk to you about merging all of our customer and vendor information with theirs beforehand."

Which regulator has jurisdiction over the shop's data management practices?

- A. The Federal Trade Commission.
- B. The Department of Commerce.
- C. The Data Protection Authority.
- D. The Federal Communications Commission.

Answer: A

NEW QUESTION 71

You are a wine collector who uses the web to do research about your hobby. You navigate to a news site and an ad for wine pops up. What kind of advertising is this?

- A. Remnant.
- B. Behavioral.
- C. Contextual.
- D. Demographic.

Answer: B

NEW QUESTION 74

SCENARIO

WebTracker Limited is a cloud-based online marketing service located in London. Last year, WebTracker migrated its IT infrastructure to the cloud provider Azure, which provides SQL Databases and Artificial Intelligence services to WebTracker. The roles and responsibilities between the two companies have been formalized in a standard contract, which includes allocating the role of data controller to WebTracker.

The CEO of WebTracker, Mr. Bond, would like to assess the effectiveness of Azure's privacy controls, and he recently decided to hire you as an independent auditor. The scope of the engagement is limited only to the marketing services provided by WebTracker, you will not be evaluating any internal data processing activity, such as HR or Payroll.

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- Part of the DNA data collected by WebTracker was from employees, as this was a prototype approved by the CEO of WebTracker.
- All the WebTracker and SmartHome customers are based in USA and Canada.

Which of the following issues is most likely to require an investigation by the Chief Privacy Officer (CPO) of WebTracker?

- A. Data flows use encryption for data at rest, as defined by the IT manager.
- B. Azure sends newsletter to WebTracker customers, as approved by the Marketing Manager.
- C. Employees' personal data are being stored in a cloud HR system, as approved by the HR Manager.
- D. File Integrity Monitoring is being deployed in SQL servers, as indicated by the IT Architect Manager.

Answer: B

NEW QUESTION 76

A privacy engineer has been asked to review an online account login page. He finds there is no limitation on the number of invalid login attempts a user can make when logging into their online account.

What would be the best recommendation to minimize the potential privacy risk from this weakness?

- A. Implement a CAPTCHA system.
- B. Develop server-side input validation checks.
- C. Enforce strong password and account credentials.
- D. Implement strong Transport Layer Security (TLS) to ensure an encrypted link.

Answer: B

NEW QUESTION 77

SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

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Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

If you are asked to advise on privacy concerns regarding paid advertisements, which is the most important aspect to cover?

- A. Unseen web beacons that combine information on multiple users.
- B. Latent keys that trigger malware when an advertisement is selected.
- C. Personal information collected by cookies linked to the advertising network.
- D. Sensitive information from Structured Query Language (SQL) commands that may be exposed.

Answer: C

NEW QUESTION 79

What has been identified as a significant privacy concern with chatbots?

- A. Most chatbot providers do not agree to code audits
- B. Chatbots can easily verify the identity of the contact.
- C. Users' conversations with chatbots are not encrypted in transit.
- D. Chatbot technology providers may be able to read chatbot conversations with users.

Answer: D

NEW QUESTION 83

After downloading and loading a mobile app, the user is presented with an account registration page requesting the user to provide certain personal details. Two statements are also displayed on the same page along with a box for the user to check to indicate their confirmation:

Statement 1 reads: "Please check this box to confirm you have read and accept the terms and conditions of the end user license agreement" and includes a hyperlink to the terms and conditions.

Statement 2 reads: "Please check this box to confirm you have read and understood the privacy notice" and includes a hyperlink to the privacy notice.

Under the General Data Protection Regulation (GDPR), what lawful basis would you primarily expect the privacy notice to refer to?

- A. Consent.
- B. Vital interests.
- C. Legal obligation.
- D. Legitimate interests.

Answer: A

NEW QUESTION 86

SCENARIO

Please use the following to answer next question:

EnsureClaim is developing a mobile app platform for managing data used for assessing car accident insurance claims. Individuals use the app to take pictures at the crash site, eliminating the need for a built-in vehicle camera. EnsureClaim uses a third-party hosting provider to store data collected by the app. EnsureClaim customer service employees also receive and review app data before sharing with insurance claim adjusters.

The app collects the following information: First and last name

Date of birth (DOB) Mailing address Email address

Car VIN number Car model License plate

Insurance card number Photo

Vehicle diagnostics

Geolocation

All of the following technical measures can be implemented by EnsureClaim to protect personal information that is accessible by third-parties EXCEPT?

- A. Encryption.
- B. Access Controls.
- C. De-identification.
- D. Multi-factor authentication.

Answer: B

NEW QUESTION 89

Which of the following modes of interaction often target both people who personally know and are strangers to the attacker?

- A. Spam.
- B. Phishing.
- C. Unsolicited sexual imagery.
- D. Consensually-shared sexual imagery.

Answer: B

NEW QUESTION 92

A company configures their information system to have the following capabilities: Allow for selective disclosure of attributes to certain parties, but not to others.

Permit the sharing of attribute references instead of attribute values - such as "I am over 21" instead of birthday date.

Allow for information to be altered or deleted as needed.

These capabilities help to achieve which privacy engineering objective?

- A. Predictability.
- B. Manageability.
- C. Disassociability.
- D. Integrity.

Answer: C

NEW QUESTION 94

Which of the following does NOT illustrate the 'respect to user privacy' principle?

- A. Implementing privacy elements within the user interface that facilitate the use of technology by any visually-challenged users.
- B. Enabling Data Subject Access Request (DSARs) that provide rights for correction, deletion, amendment and rectification of personal information.
- C. Developing a consent management self-service portal that enables the data subjects to review the details of consent provided to an organization.

D. Filing breach notification paperwork with data protection authorities which detail the impact to data subjects.

Answer: D

NEW QUESTION 95

Which is NOT a suitable method for assuring the quality of data collected by a third-party company?

- A. Verifying the accuracy of the data by contacting users.
- B. Validating the company's data collection procedures.
- C. Introducing erroneous data to see if its detected.
- D. Tracking changes to data through auditing.

Answer: A

NEW QUESTION 97

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